



# VOLUNTEER ODYSSEY

## 2018 Impact Report

Developing a pathway to volunteering that enriches our lives and communities.



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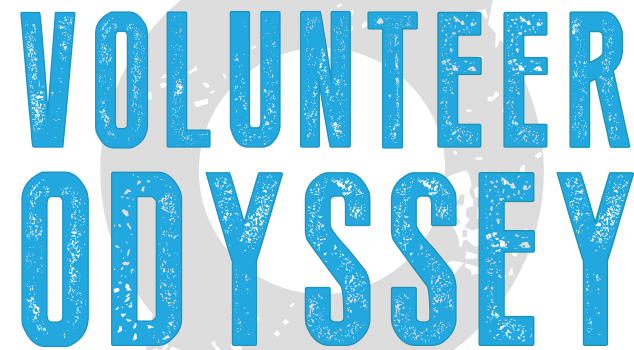


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# About Volunteer Odyssey



## Our History

In 2012, Dr. Sarah Petschonek spent 30 days volunteering with 30 nonprofits in Memphis and documenting that journey online. It was a rewarding experience, but it was difficult to identify quality volunteer opportunities. Curious whether this problem existed elsewhere, she traveled the country learning best practices. Dr. Petschonek brought that knowledge to Memphis and began Volunteer Odyssey in 2013.

## Our Mission

To develop a pathway to volunteering that enriches our lives and communities

## Our Vision

Building our community, powering volunteerism.



## Letter from Founder & CEO, Dr. Sarah Petschonek

As we head into 2019, it calls to mind one of our favorite quotes from Anne Frank, “How wonderful it is that nobody need wait a single moment before starting to improve the world.” Thanks to support from donors and volunteers, Volunteer Odyssey is building a community where everyone can make a difference. We connect children with their first volunteer experiences, we match people with disabilities to meaningful opportunities, and invite new Memphians to plant roots and give back.

Everyone has something to give and Volunteer Odyssey is here to make sure each person can play a role in improving the world.

With our new platform, VolunteerCompass, we’ve enriched the lives of more than 7,000 volunteers by connecting their special talents to needs in our community. These volunteers contributed more than 98,000 hours of volunteer time, which is an economic impact of more than \$2,000,000 back to the Memphis community. Through the power of volunteers, we can create a Memphis where every family has food, every child has a mentor, and every veteran has a home.

Join us in our journey to making Memphis a great place to live, work, and thrive.

Dr. Sarah Petschonek, Founder & CEO



## Volunteer Odyssey 2018 Staff

Dr. Sarah Petschonek, Founder & CEO

Caroline Borron, Director of Community Engagement

Alexis Lynn, Director of Creativity & Giving

Ariana Glantz, Director of Special Projects

## Volunteer Odyssey 2018 Governing Board

Amanda Chisholm Welch | Marketing and Communications Coordinator, Varco Pruden

Trish Kalbas-Schmidt | Assistant Director of MOBI, Santa Clara University

Sally Gates Parish | Associate Dean of Student Leadership and Involvement, University of Memphis

Wesley LaRue | Fundraising Strategist with C Gilmour Consulting

Tarryn Sanchez | Account Executive, inferno

Lauren Squires | Owner and Master of Story Design, Forever Ready Productions

Chris Smith | Director of Finance and Research Laboratory Operations, Le Bonheur Children’s Hospital

John Thatcher | Donor Relations Manager, Church Health Center

Russ Williams | C. E. O., Archer Malmo

# Summary of 2018 Impact

In 2018 we...



Partnered with more than 50 nonprofits in the Greater Memphis Area.



Matched 4,229 volunteers with their ideal volunteer experience.



Tracked more than 70,700 volunteer hours.

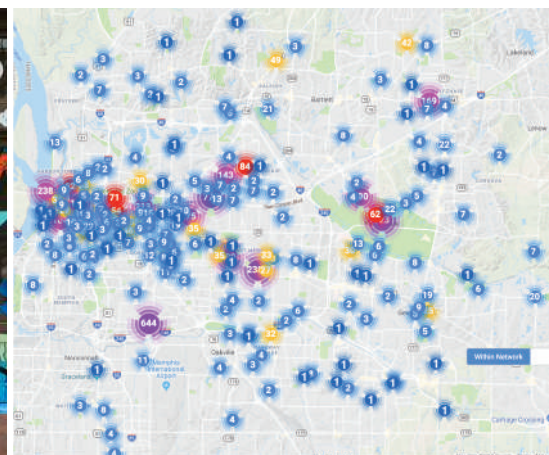


Created an economic impact of more than \$1.5 million.

- April 2018: Launched partnership with the City of Germantown called Volunteer Germantown.
- May 2018: Officially launched #theHeartofMemphis mural. An interactive mural that can match passersby with volunteer opportunities 24/7.
- November 2018: The National Corporation of Community Service announced that Memphis was ranked #24 out of 50 in citywide community service. Meaning that Memphis has moved up 21 spots since Volunteer Odyssey was founded.



#theHeartofMemphis mural is an interactive experience that matches passersby with volunteer opportunities in real time.



This impact map shows Volunteer Odyssey's impact over the Greater Memphis Area.

# Thank you to our 2018 donors

## Individual Donors

- Ashley Nations Bradford
- Bud Richey
- Daniel Bureau
- Lisa Chow Mallory
- Amanda Chrisholm Welch
- Teresa Cline
- Scott Crosby
- Michael D' addabbo
- Kathy Diaz
- Joan Elliott
- Jennifer Frank
- Ariana Glantz
- Randy Glantz
- Mark Harden
- Genevieve Hill
- Diane Jalfon
- Trisha Kalbas-Schmidt
- Jenny Koltnow
- Marci Lambert
- Wesley LaRue
- Evan Mathews
- Penelope McDowell
- Simone Meeks
- Heather Murphy

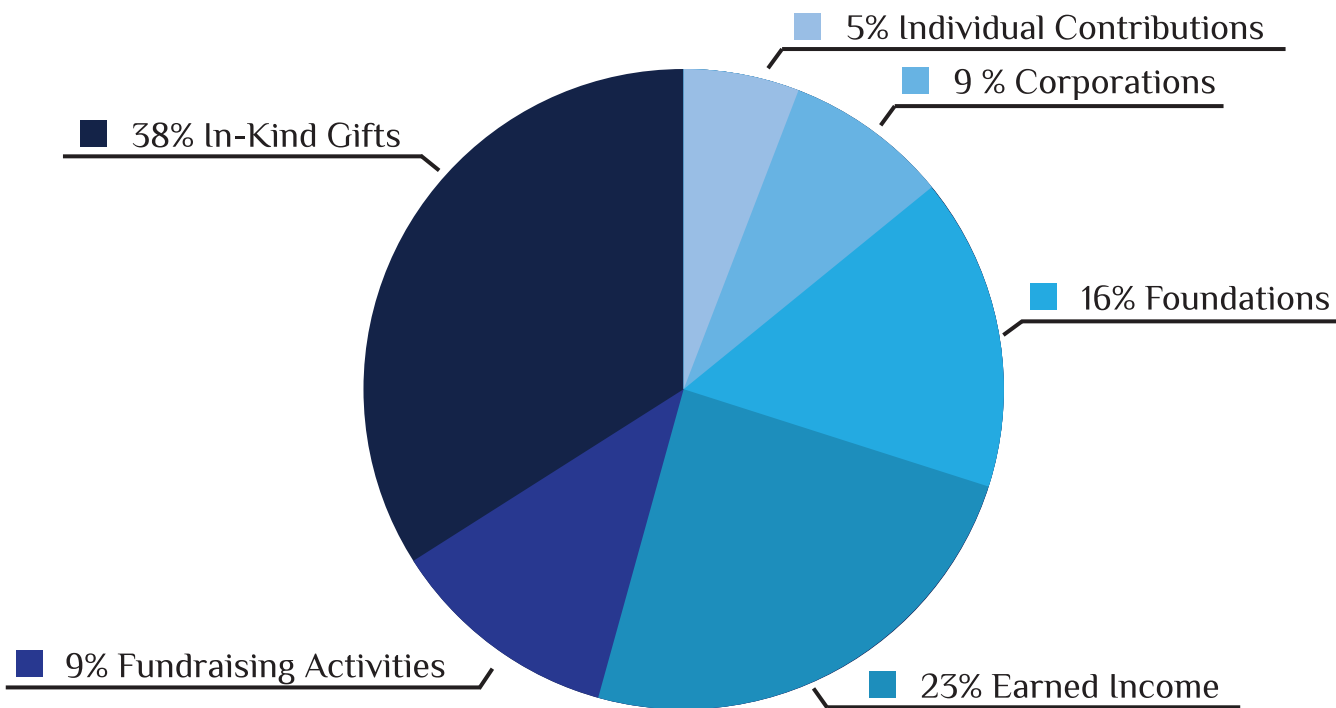
- Sally Gates Parish
- Carol Petschonek
- Zoey Phelps
- Alvarez Pickett
- Mary Polatty
- Russ Williams
- Tarryn Sanchez
- Jane Shepard
- Chris Smith
- Diane Smith
- Nina Solarz
- Lauren Squires Ready
- Jennifer Strain
- John Thatcher
- Matt Winemiller
- Dan Wortham
- Alpha Capital Partners
- Amazon Smile
- Archer Malmo
- AutoZone
- Bacardi Family Foundation
- BlueCross BlueShield of Tennessee Community Trust
- cityCURRENT

## Organizations

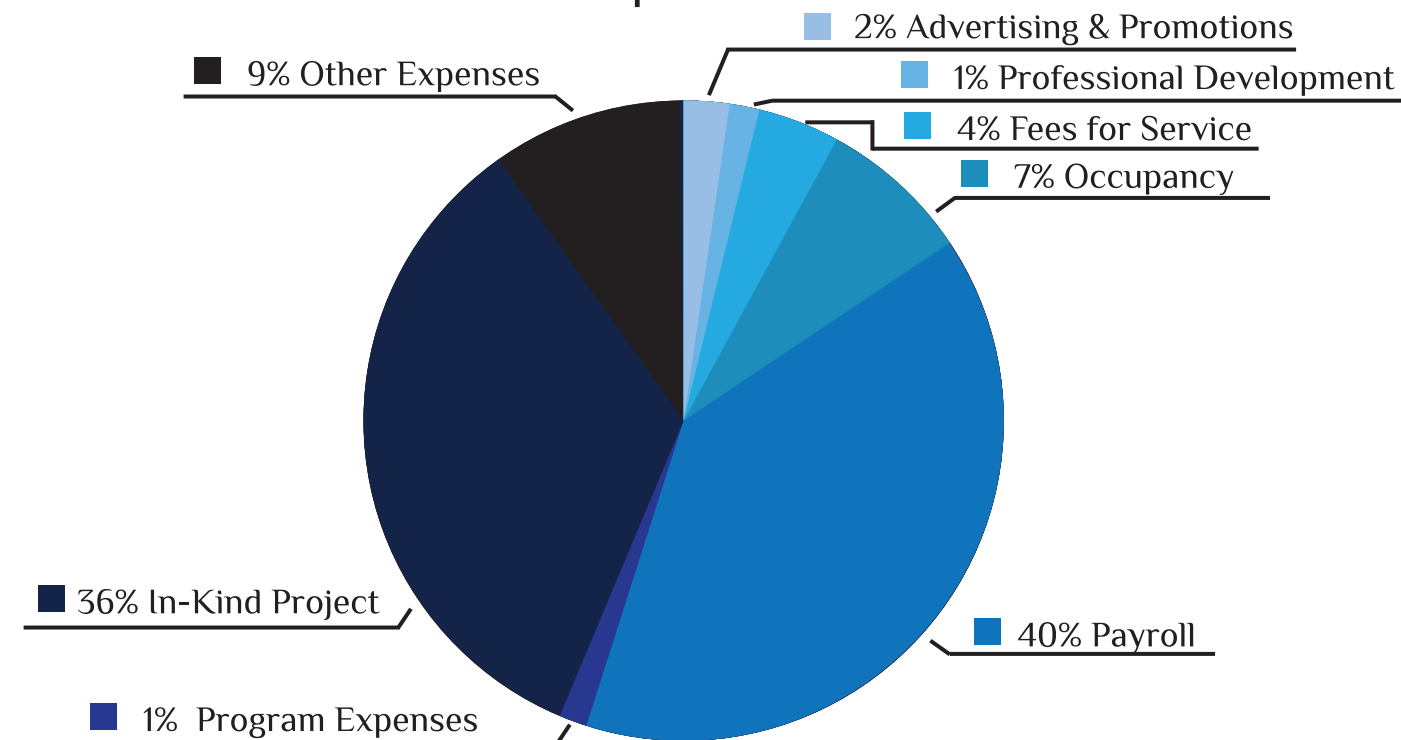
- Crosstown Brewing Company
- Downtown Memphis Commission
- Forever Ready Productions
- Holliday Flowers & Events
- Independent Bank
- International Paper
- Kemmons Wilson Companies
- Kemmons Wilson Family Foundation
- Kendra Scott LLC
- Kroger
- Memphis Medical District Collaborative
- Mempops
- MetroGraphics
- Orion Federal Credit Union
- Start Co.
- The Marston Group
- Thomas W. Briggs Foundation
- VH Sign Company
- Vincent Banner Company
- WISEACRE

# 2018 Financials

## Revenue



## Expenses



# Why Volunteer Odyssey

### Volunteer Odyssey's Purpose

Volunteer Odyssey's mission is to develop a pathway to volunteering that enriches our lives and communities.

Despite Memphis being known as one of the most philanthropic cities, we have traditionally had one of the lowest volunteer rates in the country (Corporation for National and Community Service, 2016). Volunteering is not just "good" for our community – it's crucial. Our nonprofits need more volunteers to achieve their missions, such as feeding our families, educating our children, and helping Memphis reach its fullest potential.

### Our Work

Volunteer Odyssey creates a culture of volunteerism, which strengthens the entire Memphis community.

- Comprehensive volunteer portal: We use our platform, VolunteerCompass to recruit volunteers, assess volunteer experience quality, and track volunteer hours.
- Quality volunteer time: Our nonprofit partners meet quality standards, which helps ensure volunteer success.
- Capacity building: We provide workshops, advice, and consulting to our nonprofit partners to help them build high-quality, effective volunteer programs.
- City-wide data tracking: Through our VolunteerCompass we track volunteer impact and hours in real time throughout Memphis.

### Our Goals

Volunteer Odyssey strives to create a culture of volunteerism in Memphis. Our top three priorities are:

- 1) Ensure volunteers have a quality volunteer experience
- 2) Build a diverse and inclusive volunteer ecosystem
- 3) Provide resources to nonprofits to advance their volunteer programs

### Our Future

Together, we can create a culture of volunteerism and put Memphis on the map as a city of service. We supply our nonprofits with the volunteers they need to achieve their missions, while also attracting residents who believe in Memphis, stay in Memphis, and work towards a better Memphis. With your help, we can engage all Memphians in transformative community service.



# **VOLUNTEER ODYSSEY**

**Imagine a Memphis where every family has food,  
every veteran has a home, and every child has a mentor.**

**This is Volunteer Odyssey's vision  
for Memphis.**

**Help us get one step closer as we journey  
toward this vision.**

**Volunteer or donate today.**

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